



MORE
GIRLS
BIGGER
BRIGHTER
TOMORROWS

Game
Changers
Together.

WAY2BALL x BALL AFFECTS LIVES COMMUNITY IMPACT

THROUGH THE PARTNERSHIP WITH BALL AFFECTS LIVES, WAY2BALL EXPANDED ACCESS, REDUCED BARRIERS, AND INCREASED COMMUNITY IMPACT FOR GIRLS AND FAMILIES.



80

Total
Athletes Served



14

Complimentary
Athlete Tickets
Provided



2

Families Requested
Financial Assistance



\$349

Value Per
Complimentary
Athlete Ticket



150+

Parents Attended
the Free
Parent Workshop



2-HOUR

Parent
Workshop



7+

States
Represented



MEXICO

Represented

STRONGER GIRLS. BRIGHTER FUTURES. TOGETHER.



PARENT WORKSHOP

EDUCATE. EMPOWER. STRONGER FAMILIES.

A free 2-hour Parent Workshop designed to help families better navigate the youth sports journey.



Mental Performance



Skill Development



Navigating AAU



Strength & Conditioning
/ Injury Prevention



NIL & Financial Literacy



Social Media & Branding



WHO WE SERVE



Middle School Girls
in Grades 6th – 8th



30

Coaches, Evaluators
and Mentors
Volunteering



HISTORICAL IMPACT

BUILDING ON MOMENTUM.

2025

67

Athletes Served

17

Athletes Received
Free Access in 2025



OUR MISSION & IMPACT

ACCESS. EDUCATION. OPPORTUNITY. COMMUNITY.

Together, Way2Ball and Ball Affects Lives create access, education, and opportunity for girls through elite basketball experiences, parent education, and community support.



MORE
GIRLS



BIGGER
OPPORTUNITIES



BRIGHTER
TOMORROWS

CHANGING MORE THAN THE GAME.
CHANGING LIVES.

BUILT FOR WOMEN. POWERED BY COMMUNITY.



ACCESS



EDUCATION



OPPORTUNITY



COMMUNITY

A BRIGHTER
TOMORROW
PLAYS HERE.