

WAY2BALL x BALL AFFECTS LIVES COMMUNITY IMPACT

THROUGH THE PARTNERSHIP WITH BALL AFFECTS LIVES, WAY2BALL EXPANDED ACCESS, REDUCED BARRIERS, AND INCREASED COMMUNITY IMPACT FOR GIRLS AND FAMILIES.

93 Total Athletes Served

14 Complimentary Athlete Tickets Provided

2 Families Requested Financial Assistance

$349 Value Per Complimentary Athlete Ticket

150+ Parents Attended the Free Parent Workshop

2-HOUR Parent Workshop

7+ States Represented

MEXICO Represented

STRONGER GIRLS. BRIGHTER FUTURES. TOGETHER.

PARENT WORKSHOP

EDUCATE. EMPOWER. STRONGER FAMILIES.

A free 2-hour Parent Workshop designed to help families better navigate the youth sports journey.

- Mental Performance
- Skill Development
- Navigating AAU
- Strength & Conditioning / Injury Prevention
- NIL & Financial Literacy
- Social Media & Branding

WHO WE SERVE

Middle School Girls in Grades 6th – 8th

30 Coaches, Evaluators and Mentors Volunteering

HISTORICAL IMPACT

BUILDING ON MOMENTUM.

2025

67 Athletes Served

17 Athletes Received Free Access in 2025

OUR MISSION & IMPACT

ACCESS. EDUCATION. OPPORTUNITY. COMMUNITY.

Together, Way2Ball and Ball Affects Lives create access, education, and opportunity for girls through elite basketball experiences, parent education, and community support.

MORE GIRLS | BIGGER OPPORTUNITIES | BRIGHTER TOMORROWS

CHANGING MORE THAN THE GAME. CHANGING LIVES.

BUILT FOR WOMEN. POWERED BY COMMUNITY.

A BRIGHTER TOMORROW PLAYS HERE.

ACCESS | EDUCATION | OPPORTUNITY | COMMUNITY